

DISCOVER SUMMER FESTIVALS AND EVENTS IN ONTARIO

NEWS

June 4, 2013

Ontario is inviting everyone to discover local festivals and events taking place this summer across the province.

Each year Ontario plays host to thousands of festivals and events, which contribute to the quality and diversity of communities and provide significant opportunities to increase tourism visits and spend.

Each of Ontario's [13 tourism regions](#) hosts a variety of activities, ranging from sporting events and music festivals to wine and culinary festivals and arts, culture and heritage celebrations. This summer, visitors can witness the drama of history unfolding during the War of 1812 re-enactments, savour locally-produced culinary delights or sway to the rhythms of jazz, blues, folk and rock at one of the province's many spirited music festivals.

Ontario makes it easy for on-the-go travellers to discover something new and exciting. The '[Discover Ontario](#)' mobile app provides information for more than 1,000 festivals and events across the province. By downloading the app, visitors can find attractions, restaurants, lodging and travel centres nearby or search by selecting a destination city. The app also provides turn-by-turn directions to help travellers find their way and links to Facebook and Twitter, so people can share travel stories with friends and family.

The Ontario Tourism Marketing Partnership Corporation (OTMPC), an agency of the government of Ontario, works with Festivals & Events Ontario to ensure that all of the major festivals and events are included in the app and on the ontariotravel.net website. In addition, OTMPC provides year-round support to Ontario's festivals and events to promote their events to visitors from Ontario and around the world. The Tourism Event Marketing Program (TEMP) provided more than \$630,000 in marketing support for summer 2013 festivals and events in Ontario.

QUOTES

"Our government is proud to support Ontario's internationally acclaimed festivals, events and celebrations. Throughout the summer, visitors and residents can experience the province's live music, arts scene, and wine and culinary events that showcase our unique culture and help to grow our economy."

— Michael Chan, Minister of Tourism, Culture and Sport

"Festivals and events are a drawing card to attract more visitors to Ontario's regions. They invite visitors into local communities to eat, sleep, play and discover the character of Ontario culture."

— Ronald Holgerson, President & CEO, Ontario Tourism Marketing Partnership Corporation

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QUICK FACTS

- Each year, almost 4 million overnight trips in Ontario include attendance at festivals and sporting events. Over one-third of these trips are taken by visitors from outside the province.
- The top three festival and event motivators for overnight pleasure trips in North America are exhibitions and fairs, music festivals, and food and drink festivals.
- Tourism in Ontario generates more than \$23 billion in economic activity and supports over 300,000 direct and indirect jobs.
- Ontario has established 13 tourism regions, each led by a Regional Tourism Organization to provide leadership and strategic coordination and support regionally-based product development, marketing, investment attraction, and workforce development.

LEARN MORE

- Download the '[Discover Ontario](#)' mobile app.
- Download the ONTARIO magazine app through [Apple's Newsstand](#), [iTunes](#) and [Google Play](#).
- Share your or read other people's [Ontario travel stories](#).
- Find out about [festivals and events in Ontario](#).

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ontariotravel.net/tourismweek
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Summer festivals and events that received marketing support from the Tourism Event Marketing Program in 2013 include:

Waterloo Air Show	Waterloo	June 1-2
Pickering Village JAM! Festival of Jazz, Art & Music	Ajax	June 6-9
Carrousel By the River	Windsor	June 7-9
The Orillia Spring Blues Festival	Orillia	June 7-9
NXNE	Toronto	June 10-16
Burlington's Sound of Music Festival	Burlington	June 13-16
Windsor Summer Fest	Windsor	June 13-July 1
Festival franco-ontarien – Edition 2013	Ottawa	June 13-15
TALL SHIPS® 1812 Tour & Redpath Waterfront Festival	Toronto	June 14-September 7
Mississauga Waterfront Festival	Mississauga	June 14-16
Thousand Islands Wine & Food Festival	Brockville	June 14-15
Oxford Renaissance Festival	Embro	June 14-16
Hamilton Airshow	Mount Hope	June 15-16
Ottawa Dragon Boat Festival	Ottawa	June 20-23
TD Toronto Jazz Festival	Toronto	June 20-29
Franco-fete de Toronto	Toronto	June 20-23
Ottawa International Jazz Festival	Ottawa	June 21-July 1
Healthy Living Festival	Smiths Falls	June 22
Heritage Fair	Spencerville	June 23
Escapade Music Festival	Ottawa	June 29-July 1
The Toronto Fringe Festival	Toronto	July 3-14
RBC Royal Bank Bluesfest	Ottawa	July 4
TD Sunfest '13' "Canada's Premier Celebration of World Culture	London	July 4-8
Porquis Blues Festival	Porquis Junction	July 5-7
Sabstock Music & Arts Festival 2013	Pembroke	July 5-7
Thunder Bay Blues Festival	Thunder Bay	July 5-7
Jazz On The Mountain at Blue	Collingwood	July 5-7
Great Ontario Salmon Derby	Mississauga	July 7-August 25
Festival Players 2013 Summer Theatre Festival	Picton	July 9-August 25
Classic Theatre Festival	Perth	July 12-September 1
Westben Concerts at the Barn	Campbellford	July 12-14
Battle of Crysler's Farm Re-enactment	Morrisburg	July 13-14
Budweiser New Music Fest Barrie	Barrie	July 18-20
Mopar Nitrojam Nationals	Grand Bend	July 19-21
Iroquois Falls Summer Festival	Iroquois Falls	July 20-21
BIG on Bloor Festival	Toronto	July 20-21
Ottawa International Chamber Music Festival	Ottawa	July 25-August 8
Collingwood Elvis Festival	Collingwood	July 25-28
Kapuskasing Lumberjack Heritage Festival	Kapuskasing	July 26-28
Boots and Hearts Music Festival	Peterborough	August 2-4
Taste of the Danforth	Toronto	August 9-11
Muskoka Chautauqua	Port Carling	August 14-December 6
Festival de la curd	St-Albert	August 14-18
The Great Canadian Kayak Challenge & Festival	Timmins	August 23-25
Ottawa Folk Festival	Ottawa	September 5-8