

Discover Ontario's Outdoors at The Outdoor Adventure Show

February 20, 2014

The Ontario Tourism Marketing Partnership Corporation (OTMPC) is proud to present [The Outdoor Adventure Show](#) this weekend February 21 to 23, 2014 at The International Centre in Mississauga. Working in partnership with Ontario's tourism stakeholders, The Outdoor Adventure Show will attract thousands of adventure enthusiasts excited about travelling within Ontario this year.

OTMPC will showcase the great outdoors at The Ontario Outdoor Adventure Pavilion. Experts from OTMPC, Ontario Parks and over 40 of Ontario's best adventure providers will be on hand to give visitors the inside scoop about Ontario's hot spots for snowshoeing, dogsledding, ice climbing, stand-up paddling, canoeing, kayaking, biking, zip-lining and so much more.

A special feature this year at The Ontario Outdoor Adventure Theatre is the guest appearance by Dave and Deb, two adventure travel bloggers from [The Planet D](#). Through their Epic Ontario Adventure, Dave and Deb have been discovering the "Best of Winter". They will share their experiences and also talk about their future plans to travel in Ontario this summer, including an upcoming 7-Day Adventure on the World's Largest Freshwater Island – Manitoulin Island.

Visitors to the show can enter the Best of Outdoor Ontario contest to join Dave and Deb as they experience vibrant and authentic Aboriginal culture with [The Great Spirit Circle Trail](#) during a fully guided trip to Manitoulin Island. Highlights are a horse and teepee adventure which includes glamping (glamorous camping) and swimming with the horses, a traditional Aboriginal feast with a dance performance, a floatplane fly-in to the North Channel of Lake Huron featuring a canoe heritage tour of the area, and a sailing and camping trip to Benjamin Islands. The winner will also be able to invite three family members or friends to join along and each adventurer will receive \$1000 in outdoor gear from Mountain Equipment Co-op. The total prize is valued at \$11,000.

Plan your next adventure in Ontario! Start this weekend at The Outdoor Adventure Show.

QUOTES

"Ontario is an exciting province for outdoor adventures. From canoeing to biking to snowshoeing to ice climbing, Ontario offers incredible experiences for outdoor adventure enthusiasts. Explorer couples looking to discover something new or families looking to build memories are sure to have a great time in Ontario's great outdoors."

– Ronald Holgerson, President and CEO, Ontario Tourism Marketing Partnership Corporation

QUICK FACTS

- Canada's largest Outdoor Adventure Show features over 300 exhibitors.
- Tourism in Ontario generates over \$23 billion in economic activity and supports over 300,000 direct and indirect jobs.
- Ontario Tourism Marketing Partnership Corporation is an agency of the Government of Ontario with a vision to position Ontario as a preferred global destination.

LEARN MORE

- Find out more about Ontario's Outdoor activities: www.ontariooutdoor.com
- Discover more about Ontario activities and destinations: www.ontariotravel.net
- Enter the Best of Outdoor Ontario Contest: www.ontariooutdoor.com

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CONTACT

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