

## **Tourism Week in Ontario Plan Your Ontario Summer Vacation**

May 28, 2014

As Ontarians immerse in the warm weather and sunshine, the Ontario Tourism Marketing Partnership Corporation (OTMPC) is celebrating Tourism Week in Ontario June 2-8 and encouraging Ontarians to explore Ontario for their summer vacation.

Everyone is invited to visit a local Ontario Travel Information Centre (OTIC) during Tourism Week to learn more about things to do and places to see across the province. Ontario travel counsellors are available to assist travellers to plan their own unique summer vacation, including providing information about Ontario's tourism regions, sharing adventure ideas and helpful travel tips. During Tourism Week, the OTICs in Barrie (May 29), St. Catharines (May 30), Windsor (June 3) and Sault Ste. Marie (June 5) will also feature events that showcase local tourism products, attractions and festivals.

Tourism Week culminates with the annual Ontario Tourism Day celebration June 6 at Yonge/Dundas Square in Toronto. This event will share some of Ontario's great tourism offerings, including culinary delights, craft breweries and Ontario resorts, attractions and parks. Anyone planning a leisure trip is invited to come out on Tourism Day to experience the exhilaration of a zip-line, climb 50' up and zip 165' across the Square, a thrill not to be missed.

Ontario's busy travel season is fast approaching which means now is a great time to plan a trip right at home in Ontario. With an exciting diversity of attractions, adventures and destinations, Ontario's backyard is a playground for all vacation travellers.

### **QUOTES**

"We are pleased to celebrate Tourism Week in Ontario. The experiences offered across the province are exciting, dynamic and appeal to couples, families or friends looking for that great summer vacation trip. We're thrilled to be working with Ontario tourism partners throughout the province to promote travel in Ontario."

– Ronald Holgerson, President and CEO, Ontario Tourism Marketing Partnership Corporation

### **QUICK FACTS**

- All 11 Ontario Travel Information Centres will celebrate Tourism Week.
- Tourism Week is an annual event that celebrates tourism in Ontario.

## LEARN MORE

- Visit an [Ontario Travel Information Centre](#) to learn more about tourism ideas.
- Discover more about [Ontario activities and destinations](#).
- Call 1-800-ONTARIO (1-800-668-2746) for travel information.

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## CONTACT

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