

## Contest Winner Set to Enjoy the Best of Outdoor Ontario on Manitoulin Island

August 8, 2014

The Ontario Tourism Marketing Partnership Corporation (OTMPC), in partnership with [The Great Spirit Circle Trail](#), is pleased to welcome to Ontario, Sue Seccombe of Dearborn, Michigan, winner of *The Best of Outdoor Ontario* contest.

Sue was one of 11,074 entries into the contest which ran from January 10 to June 30, 2014. As part of the prize, Sue will be experiencing her Ontario adventure, from August 10 to August 16, with her daughter, Megan Seccombe; her life-long friend, Marie Ahonen; and Marie's daughter, Carly Ahonen. All four ladies will be accompanied by trip hosts Dave Bouskill and Deb Corbeil, two adventure travel bloggers of [The Planet D](#).

Through their 'Epic Ontario Adventure', Dave and Deb have already been discovering the 'Best of Ontario' over the summer and recent winter. Dave and Deb will continue to share their amazing experiences through their extensive social media network when they host the seven day adventure on the world's largest freshwater island – Manitoulin Island.

*The Best of Outdoor Ontario* prize includes a vibrant and authentic Aboriginal culture experience with The Great Spirit Circle Trail during a fully guided trip to Manitoulin Island. Highlights are a horse and teepee adventure which includes glamping (glamorous camping) and swimming with the horses, a full moon canoe tour, a floatplane fly over the Island and Lake Huron, a sailing and camping trip to Benjamin Islands, and a traditional Aboriginal feast with a dance performance. Sue and her family and friends also received \$4000 in outdoor gear from Mountain Equipment Co-op. The total prize is valued at \$11,000.

### QUOTES

"The Ontario Tourism Marketing Partnership Corporation is thrilled to welcome Sue, Megan, Marie and Carly to Ontario. We are pleased to partner with The Great Spirit Circle Trail and other tourism partners to showcase an incredible outdoor adventure on Manitoulin Island. With hosts Dave and Deb of The Planet D, travellers will get a real glimpse into the amazing experiences offered in Ontario."

– Ronald Holgerson, President and CEO, Ontario Tourism Marketing Partnership Corporation

"I feel excited, blessed and ever so grateful to have the opportunity to experience this once in a lifetime trip to northern Ontario with my daughter, goddaughter and dearest friend. I am a big believer in collecting memories and friends instead of material things. Therefore, I am so appreciative for this opportunity to meet new friends like Dave and Deb and make lots of wonderful memories in beautiful northern Ontario."

– Sue Seccombe, Contest Winner, Resident of Dearborn, Michigan

“We are very excited to have Sue, Marie, Megan and Carly join us on Manitoulin Island. We've enjoyed showcasing the best of Ontario all year, and to share our next adventure with a family from south of the border is going to be amazing. We can't wait for them to see the beauty and magic of Ontario and we know that they will fall in love with it as much as we have. The Great Spirit Circle Trail is the perfect way to introduce people to Canadian culture and history while experiencing an adventure of a lifetime. From swimming with horses, a scenic flight, a yacht charter and private performances by talented First Nations' artists it will be a trip that none of us will ever forget. I don't know who is more excited, Dave and myself or the winners of the contest!”

– Deb Corbeil, The Planet D

“The Great Spirit Circle Trail and its Manitoulin Island partners are extremely glad to be showcased in *The Best of Outdoor Ontario* contest and very happy to host the contest winners, Sue, Marie, Megan and Carly and also Dave and Deb of The Planet D. With Dave and Deb's blogging, the use of other social media outlets, and through our partnership with OTMPC, we're excited to reach new clients, new markets, and continue to share our beautiful region with visitors from all around Mother Earth.”

– Kevin Eshkawkogan, Chief Executive Officer, The Great Spirit Circle Trail

## QUICK FACTS

- Visitors to Ontario are encouraged to share their tourism experience on Twitter using the hashtag #DiscoverON.
- Tourism is an important economic driver. 2012 figures indicate that tourism supported over 347,000 jobs and generated \$28 billion for Ontario's economy.
- Ontario Tourism Marketing Partnership Corporation is an agency of the Government of Ontario with a vision to position Ontario as a preferred global destination.

## LEARN MORE

- Learn more about Dave and Deb of [The Planet D](#) and their recent 'Epic Ontario Adventures'.
- Relish in the wonders of [outdoor adventures](#) in Ontario.
- Discover more about [Ontario activities and destinations](#).

-30-

## CONTACT

Lydia McCourt  
Corporate Communications Manager, OTMPC  
416-314-6590  
[lydia.mccourt@ontario.ca](mailto:lydia.mccourt@ontario.ca)  
10 Dundas Street East, Suite 900  
Toronto, Ontario M7A 2A1

*If you do not wish to receive electronic messages regarding OTMPC news, please e-mail [otmpc.news@ontario.ca](mailto:otmpc.news@ontario.ca) indicating "unsubscribe".*