

## PRINCE EDWARD COUNTY AND AGNES LAKE PICTOGRAPH FEATURES TAKE MEDIA HONOURS AT ONTARIO TOURISM AWARDS

*Ontario Tourism Awards celebrate the best in Ontario tourism*

### NEWS

November 8, 2010

A photo discovering pictographs on Agnes Lake and a magazine feature capturing the charms, eccentricities and appealing personalities of Prince Edward County won top journalism honours at the 2010 Ontario Tourism Awards.

Paul French received Best Journalism Award for his article, 'Prince Charming,' which appeared in Porter Airlines' in-flight magazine, *re: porter*. Readers were introduced to a fresh take on Prince Edward County as a haven for those in search of good food, good wine and a more idyllic way of life.

Gary McGuffin received the Best Travel Photography Award for his photo titled 'Discovering Pictographs on Agnes Lake,' which appeared in *Superior Outdoors* magazine. Placing emphasis on the brilliant colours found in Quetico Provincial Park, the image effectively captures the serenity and beauty of an outdoor paddling experience.

The Ontario Tourism Awards celebrate excellence and innovation in the multi-billion dollar tourism industry, which is a key contributor to Ontario's economic prosperity. The Ontario Tourism Awards' journalism category is sponsored by the *Globe and Mail*.

### QUOTES

"I want to congratulate and thank photographers Gary McGuffin and writer Paul French for applying their journalistic talents to showcasing Ontario. Your outstanding work does so much to tell the world about the diversity of things to see and do all across our province," said the Honourable Michael Chan, Minister of Tourism and Culture.

"Congratulations to Paul and Gary," said Robin Garrett, President and CEO of the Ontario Tourism Marketing Partnership Corporation. "Their outstanding work shines a spotlight on Ontario's hidden travel gems that people can discover in their own backyard."

### QUICK FACTS

- Tourism revenue in 2008 was over \$22 billion.
- Over 300,000 people in Ontario are directly or indirectly employed by the tourism industry.

### LEARN MORE

Learn more about the [2010 Ontario Tourism Summit](#)

Read more about [Prince Edward County](#) and [Quetico Provincial Park](#)

Discover things to do in [Ontario](#).

Read more about the [Ontario Tourism Marketing Partnership Corporation](#).

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