

GUIDELINES AND CRITERIA FOR SUBMISSION OF EVENTS

Promote your tourism related event(s) for FREE on ontariotravel.net and on our Discover Ontario mobile app!

- Event must take place in the province of Ontario
- Event published must be of considerable interest to a large number of tourists
- Event must be open to the public

To post an event you will need to include the following:

- 1. Title and Description:** describe event in 600 characters (max) or 90 words (approx.)
- 2. Start and End Dates:** exact event dates are required
- 3. Location:** provide the specific event location, including postal code
- 4. Link (URL):** provide the page on your website where complete event details can be found
- 5. Image:** provide a clear, single photograph (min. 1920x800 pixels, JPEG format, max 4MB, landscape orientation; no collages, logos or text) that reflects the visitor experience

TIPS

- provide 'Lake' name (or body of water) *only* if your event includes water activity or a waterfront component
- select 19+ attribute if your event is open to a 19+ only audience
- select the Indigenous attribute only if your event includes an Indigenous component

Please note that we do not list certain types of events including:

- Permanent collections
- Lectures, seminars, training sessions
- School events, classes, meetings, courses
- Conferences, conventions, receptions
- Open houses, reunions, anniversaries, homecomings
- Meals, teas, parties, dances, pot-lucks, community gatherings, picnics
- Beauty pageants, fashion shows, bridal shows
- Board or card games, bingo
- Children's recitals, sing-alongs, school concerts, trivia challenges
- Children's and local sports competitions and tournaments
- Garage sales, yard sales, used book sales, church bazaars, rummage sales
- Discounts, special offers, sidewalk sales, seasonal sales
- Political events, community service functions, local fundraisers
- Religious celebrations - although some of these may be included when they are part of a categorized seasonal event

NOTE: Destination Ontario will review (and edit if necessary) all submissions and approve events that adhere to these guidelines. If approved, events will be accessible to consumers on our consumer web site at ontariotravel.net, on our Discover Ontario mobile app and via our (1-800-ONTARIO) call centre.