

GUIDELINES AND CRITERIA FOR SUBMISSION OF LISTINGS

Promote your Ontario tourism business for FREE on ontariotravel.net! Tourism businesses include accommodations, attractions, outfitters, operators and services.

To post a business listing on ontariotravel.net you will need to provide specific details including:

- 1. Title and Description:** describe your business in 600 characters (max) or 90 words (approx.)
- 2. Location:** provide the exact location of your business, including postal code
- 3. Image:** provide a clear, single photograph (min. 1920x800 pixels, JPEG format, max 4MB, landscape orientation; no collages, logos or text) that reflects the visitor experience

TIPS

- provide 'Lake' name (or body of water) *only* if your business includes water activity or a waterfront component
- select 19+ attribute if your business is open to a 19+ only audience
- select the Indigenous attribute *only* if your business includes an Indigenous component

NOTE: Destination Ontario will review (and edit if necessary) all submissions and approve listings that adhere to these guidelines. If approved, business listings will be accessible to consumers on our consumer web site at ontariotravel.net and via our (1-800-ONTARIO) call centre.